
B K R

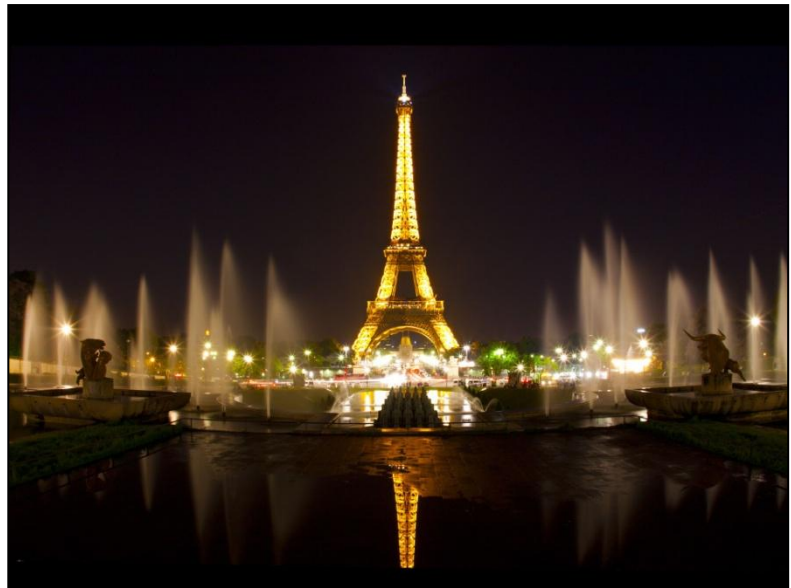
I N T E R N A T I O N A L

ANNUAL WORLDWIDE MEETING

"Lighting Up a World of Opportunity"

**The Westin Vendôme
Paris, France
October 30-November 3, 2015**

Paris is one of the most dazzling cities on earth! From iconic landmarks and majestic cathedrals to manicured gardens and grand museums, you are sure to be enthralled with “The City of Light.” A simple stroll around its diverse neighborhoods yields one stunning vista after another – and it’s even more enchanting after the sun sets, with more than 300 notable sites fully illuminated, including 33 of its bridges connecting the right and left “banks.” Street lighting aside, Paris’ reputation as the “City of Light” is accredited to its position as the birthplace of the Age of Enlightenment in the early 1800s, when it was famous as a centre of education and ideas throughout Europe. There is simply no better venue for BKR to gather as we light up our own world of opportunity and enlightenment. We hope you will join us!



HOTEL

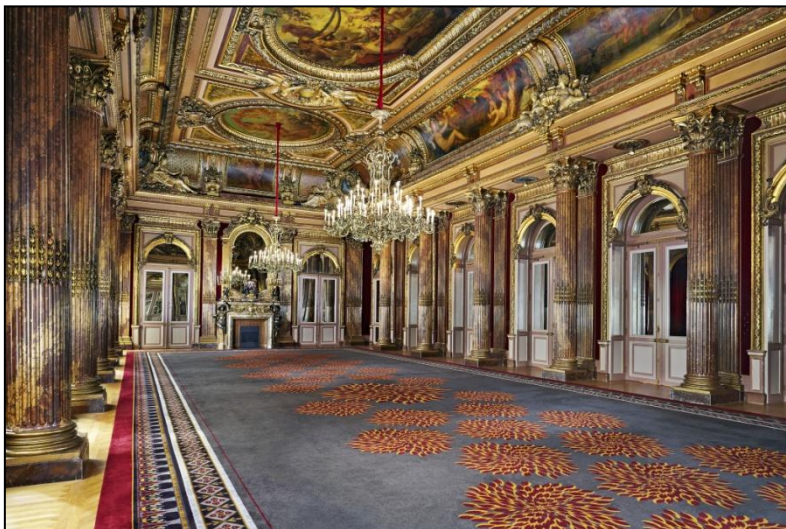
BKR’s 2015 Annual Worldwide Meeting will be held at the historic Westin Vendôme, ideally located in the exclusive heart of Paris, in the first arrondissement. The Westin is just steps from the Place Vendôme, Louvre Museum, Place de la Concorde, Tuileries Garden, and the many shops and boutiques of Rue du Faubourg Saint-Honoré. It is in the heart of the historical, cultural, and shopping center of Paris.

BKR has secured Classic/Superior Rooms at a special rate of **300EUR** per night for single occupancy and **320EUR** for double occupancy, and a limited number of Deluxe Rooms at a rate of **340EUR** for single occupancy and **360EUR** for double occupancy. All room rates include an American style breakfast and VAT. A 2.48EUR city tax per person per day will be additional.

Be sure to make your room reservation through the link below by **Wednesday, September 16**, to insure rate and availability.

<https://www.starwoodmeeting.com/events/start.action?id=1409041545&key=26818349>

Hotel check-in time is 4:00 p.m. and check-out is at 12:00 p.m. However, every effort will be



made to have your room ready when you check in. In the event that you need to cancel your hotel reservation, you must do so at least eight days prior. Between eight and three days prior to arrival, one night will be charged. Within 48 hours, your full stay will be charged.

Complimentary Internet is available in all guest rooms, as well as free access to the fitness club, open 24 hours a day on Level -1.

MEETING REGISTRATION

We are pleased to advise that *each member firm is entitled to one free partner registration to the meeting*, which includes all sessions and social events, conference materials, group meals, and use of BKR's Hospitality Suite. Additional partners and all companions are responsible for payment of the relevant registration and event fees indicated on the online registration form.

Click [HERE](#) to access the online meeting registration site. If you have any questions about the online registration process, please contact the Executive Office.

Meeting registration, along with applicable payment online by **credit card only**, is due by **Wednesday, September 16**.

In the event you need to cancel your meeting registration, you must notify the Executive Office **on or before Friday, October 16**, in order to receive a full refund.

BKR IS (ALMOST) PAPERLESS! You have the option to receive your meeting materials via email link to the meeting page. **Please be sure to select the option you prefer on your online registration form. We will NOT have extra copies of the materials on site.**

Wi-Fi will be available in all meeting rooms, using the **Westin_Lobby Network**. Click on the “voucher login” box, then enter Username: BKR2015 and Password: BKR2015.

TRAVEL INFORMATION

BKR has secured the following airline discounts for travel both within the United States, as well as for some international code-share partners:

Delta Airlines: 2% - 10% off published fares. Log on to www.delta.com, or contact Delta Airlines at **1-800-328-1111**. Please use the meeting discount code: **NMLUR**.

United Airlines: 2% - 10% off published fares. If booking through a travel agent or United Meeting Works at **1-800-426-1122**, provide the following information: Agreement Code: **237272** and Z Code: **ZV5Y**. Save an additional 3% off by booking your own reservation at www.united.com and entering Offer Code: **ZV5Y** in the Offer Code box.

Outside North America, please contact your local Delta or United reservation office.



As always, be sure to compare these fares with Internet sites, and book your airline ticket at least **30 - 45 days prior to travel** to secure the lowest fares.

Note: The above discounts may apply to the airlines' international code-share partners, so be sure to check with your local Delta or United reservation office, and refer to the appropriate discount code above.

GROUND TRANSPORTATION

The Westin Vendôme is about 45 minutes from Charles de Gaulle International Airport, depending upon traffic. The cost of a taxi is approximately 55EUR, and a 10% tip is generally expected.

ENTRY/VISA REQUIREMENTS

A valid passport is required for most visitors to France. In addition, visitors from certain countries may require an entry visa. Please contact your local French Embassy/Consulate as early as possible to verify the documents you will need to gain entry into France.

HOSPITALITY SUITE

Sample some wonderful French wine in BKR's Hospitality Suite, located in the Winter Garden on the ground floor. The suite will open each day at 4:00 p.m., Saturday through Tuesday. Be sure to stop by when you arrive to pick up your program materials and name badge, and catch-up with your BKR friends from around the globe!

CONTINUING PROFESSIONAL EDUCATION

Members whose countries accept NASBA CPE credits will earn up to 13 hours by attending all of the sessions on Monday and Tuesday, subject to the NASBA requirements stated at the end of this document.

BUSINESS PROGRAM

Please see the attached *BUSINESS AGENDA* and the *PROGRAM HIGHLIGHTS/SPEAKER BIOGRAPHIES* section, beginning on page 11 of this document, for additional details.

MONDAY, NOVEMBER 2

Our keynote speakers, David Baverez and Philippe Tibi, from the Pergamon Campus School of Economics for Leaders and Upcoming Leaders, will discuss how radical innovation will change traditional patterns of production and consumption in the west in their presentation, "Génération Tonique – How They Will Transform Business and Innovation." Following, Dr. Niels Brabandt, founder of NB Networks, a global consulting enterprise, will share his insights on leadership and management in his presentation, "We've Got It – How to Successfully Run Your Business."



Monday afternoon will be devoted to our popular breakout sessions by topic:

- How to Leverage Your BKR Relationships
- International Tax Workshop
- Leading Your Firm into the Future
- Managing the New Multi-Generational Staff

With the exception of the International Tax Workshop, all breakout sessions will be repeated twice, so please be sure to indicate the sessions you wish to attend on your online registration form.

TUESDAY, NOVEMBER 3

On Tuesday morning, Chairman Howard Rosen will lead a panel discussion with BKR’s regional chairs on worldwide developments, followed by a media panel who will give their unique insights on the global trends affecting accounting firms. The morning session will conclude with a relationship development session by Martin Bissett, founder of the Upward Spiral Partnership.



His presentation, “I Am Your Potential Client,” will focus on the reasons clients choose firms and why they stay.

Tuesday afternoon, in his presentation, “Accounting and Conscious Capitalism: An Integral Approach to Developing Your Firm,” Philippe Joannis, from the Center for Integral Wisdom, will discuss

“conscious capitalism” and share his insights on how the theory can guide accounting firms to develop their business practices with elements of trust, compassion, collaboration, and value creation.

The afternoon will wrap up with technology and innovation specialist at Teamwork.com in Ireland, DC Cahalane, who will present, “The Evolving Technological Landscape: Opportunities and Threats.”

Following the chairman’s closing remarks, all members are invited to continue making global connections at BKR’s Business Development Cocktail Reception, organized by our host firm, EURUS (Paris). Invitees will include international business advisors, bankers, law firms, trade commissioners, and other local CEOs, so please make your travel plans so that you may attend to help us spread the word about BKR’s diverse global resources for their businesses and/or clients. In addition, if your firm has clients or key business contacts in the Paris area, they are also most welcome to attend the reception. Simply indicate the number on your registration form.



SOCIAL PROGRAM

SATURDAY, OCTOBER 31

BKR 2015 Easy Rider Cup

Attention Golfers: Show off your golfing prowess at BKR's Third Annual Easy Rider Cup! Team Captains are Jim Kraft (San Francisco) for the Americas Region and Les Nutter (Manchester, UK) for "The Rest of the World." The teams will be determined by handicap on a first-come, first-served basis.

This year's tournament will be held at the exclusive Béthemont Golf Club (<http://www.ngf-golf.com/exclusivgolf-bethemont>), designed by Bernard Langer, a two-time winner of the Masters.

Note: Space is limited on each team. Register early to guarantee your spot.



BKR 2015 Easy Runners' Paris Run

Attention Runners: Join your fellow runners in BKR's second Easy Runners' Paris Trail Run!

Runners will depart the hotel at 9:00 a.m. for an easy run of 10km – 12km, passing through the most beautiful and scenic parts of Paris. At the conclusion of the run, in the French tradition, you will enjoy wine and cheese tasting. So, start training and prepare for an enjoyable experience. All are welcome to participate!

"City of Light" Dinner Cruise on the Seine

For our first evening in Paris, we'll board the famous glass-enclosed Bateaux "Diamont" for a spectacular evening cruise along the Seine. Though always enchanting, Paris is even more so at night, and the illuminations from our river vantage point are simply breathtaking! Savor traditional French cuisine and fine wines as we drift by the city's most distinguished buildings and monuments, including the Eiffel Tower, Notre Dame, and the Grand and Petit Palais, all

drenched in light. You will always remember where you were on Halloween in 2015, more commonly known in France as, “All Saint’s Eve.” Bienvenue à Paris!



SUNDAY, NOVEMBER 1 - OPTIONAL CHOICE OF TOURS

Paris City Tour and Lunch

This morning our coach tour takes us through the nooks and crannies of the city to learn about its rich and colorful history, as well as everyday Parisian life. We’ll learn about the important people and events that have shaped Paris into the city it is today, including The Sun King, the French Revolution, and Napoleon Bonaparte, among others. We’ll stop to take photos at some of the most famous Parisian landmarks, which may include the Louvre, Opera Garnier, the spectacular Concorde Square with its famous obelisk, the Invalides, the Eiffel Tower, Notre-Dame, Le Boulevard Champs Elysées, the Bastille, Le Jardin du Luxembourg, and many others.

Lunch today will be in the most recognizable monument in France, The Eiffel Tower, in Chef Alain Soulard’s 58 Tour Eiffel Restaurant. Located on the first floor of the tower, 58 Tour Eiffel is as famous for its unique food presentations as for its panoramic views overlooking the Trocadero area of Paris. Windows span the entire restaurant, with one side facing the city and another that looks out onto the intricate metal design of the famous tower.

OR (for those who’ve visited Paris previously)

A Day at Chantilly Castle and Lunch

The name of Chantilly brings to mind a Château, a forest, and the world of horse racing. The Château de Chantilly, home to kings, princes, dukes, and poets, stands at the heart of a vast domain covering 7,800 hectares, located in one of the largest forests near Paris. The Château houses one of the finest museums of historical paintings in France, after the Louvre, and a library stocked with rare and



precious books and manuscripts.

During your visit to the Château you will see the apartments, the painting gallery, and the chapel. The day in Chantilly will include a special tour of the Musée Vivant du Cheval, the living horse museum, where you will see one of the most beautiful stables in the world, the Great Stables of the Princes of Condé, an architectural work of art of the 18th century. Created in 1982 by Yves Bienaimé, it is a private museum, which has become the most beautiful and largest of its kind. Since 1982, it has become an internationally-renowned institution, a must-see for all horse lovers and one of the most visited equestrian places in the world.

Enjoy lunch fit for nobility in La Capitainerie, located under vaulted ceilings in the heart of the Château de Chantilly.

“A Taste of France” Buffet Dinner at the Westin Paris-Vendôme

Tonight, join your BKR colleagues for a special dining experience where we will savor the cuisines of four French regions, Alsace, Burgundy, Brittany, and Provence. We will begin the evening with a champagne reception in the historic Salon Napoleon, followed by gourmet regional bistro style dinner in the Salon Imperial. Built in the 19th century, the Salon Imperial was a backdrop for fashion shows for some of the world’s famous designers: Guy Laroche, Yves Saint Laurent, Christian Lacroix, Ungaro, and many more. Bon Appétit!

MONDAY, NOVEMBER 2

OPTIONAL COMPANION TOUR

A Visit to Montmartre, Wine Tasting, and Lunch

Today, companions will visit the “Butte,” the local name of Montmartre. They will tour the cobbled streets of Bohemian Paris and stroll through the artists’ square, Place du Tetre, as well as the avenue Junot, which is home to some of Paris’s famous contemporary actors and artists. They will see the Moulin de la Galette, a former dance hall, which inspired many famous painters such as Van Gogh, Renoir, and Picasso.

Accompanied by a private guide, companions will visit the area’s vineyards and attend a private wine tasting of the famous wine “le clos Montmartre,” in a winery not open to the public. They will enjoy lunch in the heart of Montmartre in La Bonne Franquette, a famous meeting point for artists from the last century such as Picasso, Sisley, Cézanne, Toulouse-Lautrec, Renoir, Monet, and Van Gogh.



Companions will discover French regional products and wines in this typical French bistro.

BKR's Gala Dinner Dance at the Cercle de l'Union Interalliée

Tonight, we will enjoy a regal dinner at the Cercle de l'Union Interalliée, one of the most renowned private clubs in Paris. The Cercle de l'Union was founded in 1917 as a gathering place for the allies fighting alongside France during the First World War, and it still occupies an exalted place in French life -- a coveted spot for high-end weddings, dignitary celebrations, and now BKR!

The club is situated in the Champs Elysées district and includes a central courtyard, exquisite gardens, and elaborate dining rooms. We'll first sip cocktails in the Salon Foch, named after the Field Marshal Foch, who later became the first president of the Cercle in June 1920. Afterward, a lavish dinner with wine will be served in the Salon Marc de Beaumont, honoring the founder and major benefactor of the club. Befitting its noble environment, the club requires a tie and jacket for gentlemen.



TUESDAY, NOVEMBER 3

OPTIONAL COMPANION TOUR

Fashion Show, visit to the Opéra Garnier, and Lunch

Today, companions will see a private fashion show and enjoy a shopping experience at ElssCollection, a new unique concept in the Parisian fashion world.

Following, they will visit the Opéra Garnier, a masterpiece of theater architecture of the 19th century. The “Palais Garnier” inaugurated in 1875 is the thirteenth opera house to be founded in Paris since the creation of this institution by King Louis XIV in 1669. A highlight of the visit will be the famous ceiling by Chagall.



Companions will have lunch at La Brasserie Printemps, located atop one of the most prestigious department stores in the world housed in a historical building designed in 1923. The design of La Brasserie Printemps represents homage to Paris and its fashions. Under its domed glass ceiling,

companions will savor the cuisine of Alain Cirelli whose menu offers French dishes, updating traditional brasserie food with a touch of modernity. Délicieux!

TIME ZONE

Paris is located in the GMT + 1 time zone.

BANKING AND CURRENCY EXCHANGE

Banks in Paris are typically open weekdays from 9:00 a.m. – 4:00 p.m. ATMs are available 24/7. Currency exchange is available at all international airports.

POWER SUPPLY

France uses 220 Volts. Items such as hair dryers and irons are available at the hotel.

WEATHER AND DRESS

The weather in Paris in late October/early November suggests average highs of 61°F (16°C) and lows of 49°F (10°C). Weather is unpredictable, so be prepared for fluctuations daily.

Dress for the meeting and most evening events is “business” or “city casual.” A jacket and tie are required for gentlemen for the gala dinner on Monday night.

ASSISTANCE

The Executive Office Team and the partners, staff, and companions of our host firm, EURUS, look forward to welcoming you to Paris. Please contact us at 1-800-BKR-INTL (1-800-257-4685) (in North America), 1-212-964-2115 (outside North America), or bkr@bkr.com for any assistance you may need.

WEBSITES

If you would like more information on the various components of this meeting, visit the following websites:

Paris	en.parisinfo.com
The Westin Vendôme	www.westinparis.com
Le Bateaux Parisiens	www.bateauxparisiens.com
Bethemont Golf Club	www.ngf-golf.com/exclusivgolf-bethemont
Cercle de l’Union Interalliée	www.union-interalliee.fr/historique_cercle.php?lg=en

Speakers:

David Baverez→ www.pergamoncampus.com

Martin Bissett→ www.upwardspiralpartnership.co.uk

Dr. Niels Brabandt→ www.nb-networks.com

Donal Cahalane→ www.teamwork.com

Philippe Joannis→ www.ievolve.org

Philippe Tibi→ www.pergamoncampus.com

PROGRAM HIGHLIGHTS/SPEAKER BIOGRAPHIES

“Génération Tonique” – How They Will Transform Business and Innovation

The new world emerging post the 2008 crisis is not falling apart, as is too often perceived in the West. It is just rotating. The theme “du jour” in the West is that innovation is “dead or in dire straits.” David and Philippe beg to differ. They believe that radical innovations may well transform traditional patterns of production and consumption in the West. And the emerging countries, in particular China, knowing that they cannot imitate the western style of growth, will invent new, frugal ways to deliver welfare to its people. Progress is not a dead idea. Quite the contrary.

Welcome to our new upside-down world, which will manage to go back on its feet, thanks to the “génération tonique” and its upside-down, refreshing way of thinking.

David Baverez
Philippe Tibi
Pergamon Campus
Paris, France



David Baverez spent 10 years at Fidelity Investments in London and Boston, managing European equities, including the award-winning Fidelity European Aggressive Fund. In 2005, he set up his own company, KDA Capital, a long-only European equity fund. In 2010, anticipating Europe’s economic challenges, he took the unusual step to return the \$300M funds to his investors. Since then, he has been based in Hong Kong, splitting his time between funding various entrepreneurial start-ups and trying to understand the emergence of the New World and the forthcoming economic cycle.

David recently published *Génération Tonique*, a book that provides the intellectual framework of his keynote speech. He holds a degree from the HEC Business School and is a graduate of INSEAD, The Business School for the World.



Philippe Tibi spent 25 years at UBS, where he held a number of sales and management positions within the Technology and Capital Markets divisions in London and Paris. He was UBS' Country Head in France (2008-2012) where he led the bank to a prominent position. During this time, he chaired the industry group for Paris-based investment bank, Amalfi.

Philippe is a professor of strategy and finance in the economics departments of Ecole polytechnique and Science Po Paris. He recently founded in the Paris Pergamon Campus, the School of Economics for Leaders and Upcoming Leaders. He is a graduate of Ecole polytechnique, Telcom Paris Tech, and he earned a Masters in Laws and Political Science at University Pantheon-Sorbonne and Pantheon-Assas in Paris.

I Am Your Potential Client

When it comes to growing our firms, our thoughts are dominated by how little time we have due to client service, legislative and regulatory issues, which seem to change perpetually. Few firms give thought to how they get their potential clients to understand WHY they should choose to work with them instead of anyone else.

In his presentation, Martin draws on 18 years of feedback from business owners who have considered changing their accountants and presents the consensus viewpoint from the other side of the boardroom table to give a fascinating insight into how firms are differentiated and how you can leverage your expertise from the perspective of the minds of those signing the checks.

Topics include:

- Why it so difficult for professionals to sell;
- What the client actually buys;
- What accountancy practices sell;
- The major reasons why clients choose *not* to change;
- What preparation a professional needs before meeting with a new client;
- The need for a managed and qualified prospect pipeline;
- The seven sources for prospective clients;
- Getting the A.C.C.O.U.N.T.S;
- Prioritizing chargeable time;
- Predicting new fee income;
- The “Water” Law; and
- The money vs. time debate.

Martin Bissett
Upward Spiral Partnership
London, England

Martin Bissett is the founder of the Upward Spiral Partnership, a UK-based consulting firm that specializes in the implementation of professional selling skills and leadership development for partners and senior managers in the accounting profession.



Previously, Martin served 10 years on the board of the UK's leading provider of high-quality, new business appointments for accounting firms. He was responsible for the client base, including six of the UK's top 30 accounting firms. Currently, he consults with accounting firms in the UK, Europe, and the USA.

Martin has worked with several hundred accounting firms internationally, assisting them to grow their gross recurring fee bases. He is engaged by clients to transfer skills to their practice, often in business development disciplines, via personal demonstration, training, consulting, coaching, and mentoring.

We've Got It – How to Successfully Run Your Business

Dr. Brabandt will present an entertaining and interactive session where you will learn:

- How to find and attract the right people;
- How to sustainably present to your market;
- How to manage time and resources effectively;
- How to provide “sustainable leadership”;
- How to plan tasks and projects;
- How to run projects on time, on target, and under budget; and
- Best practices from successful businesses.

Dr. Niels Brabandt
NB Networks
London, England



Dr. Niels Brabandt is the founder and owner of NB Networks, an international enterprise. NB Networks delivers high-quality speaking training, consulting, mentoring, and interim management. He grew his firm from a one-man company in 1998 to an international training and consulting enterprise with 110 employees around the world. Formerly studying English and historical science, he then discovered free enterprise. He began his studies in economics while working for GlaxoSmithKline. He has a PhD in economics with a specialty in sustainable leadership. In addition to his role as trainer, coach, mentor, and speaker, Dr. Brabandt is

a professor of economics with affiliations in London, Paris, and Kharkov. He will be a visiting professor at New York University starting in mid 2016.

As a speaker, Dr. Brabandt excites his audience with an inspiring and energizing way. He has an ability to provide scientific knowledge in an entertaining and interactive way, thereby, creating an extraordinary experience for everyone.

In addition to his professional speaking and training activities, Dr. Brabandt has been a soccer referee and is involved in various charitable projects and organizations to assist young people who come from difficult social backgrounds. He recently joined the largest board of directors at the Soho Theatre and the Phoenix Artist Club in central London.

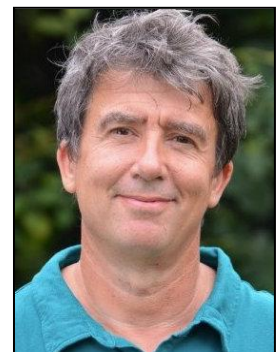
Accounting and Conscious Capitalism: An Integral Approach to Developing Your Firm

In his informative and entertaining presentation, Philippe Joannis will introduce the concept of “conscious capitalism” and will discuss how the movement provides a compelling new narrative that redefines the radical value of free enterprise. He will show how the integral framework of business, based on the work of Ken Wilber, can offer a new perspective for accounting firm management by changing the way leaders look at their practice.

Philippe will discuss how the four pillars of conscious capitalism, higher purpose, stakeholder orientation, conscious leadership, and conscious culture, together with the integral framework will help you enrich your life, the lives of people you do business with, and help you build a sustainable business.

Philippe Joannis *The Center for Integral Wisdom* *Paris, France*

Philippe Joannis studied mathematics, computer science, and business administration before earning a Master of Science degree from ENSIIE, Paris, France. He then studied philosophy at the University of Paris Sorbonne while being a street magician and a bridge competition player. He joined Apple Inc. and held various business positions before leading Apple Education in France. He became president of Micro Conseil International, an international sales and marketing company based in Paris working with more than 45 countries.



Philippe is a member of the Association Française des Conférenciers Professionnels. He lectures throughout the world on topics including: Integral Management, Success 3.0, Conscious Capitalism and Entrepreneurship, Empathetic Selling, The Art of Surprise, The Power of Trust, among many others.

Philippe likes to play with perspectives and create connections between people, ideas, and the world – magic, psychology, business, photography, music, rhetoric, and marketing. His presentations include humor, magic, and music to energize his audience while leaving a positive and useful message.

Philippe is a member of the Board of Trustees of the Center for Integral Wisdom, an activist think-tank dedicated to partnering with leading thinkers and change agents to formulate and articulate global ethics for a global civilization.

The Evolving Technological Landscape: Opportunities and Threats

Disruptive innovation specialist and vice president of Teamwork.com, DC Cahalane will share his insights on how the game changing technologies that are coming down the road will transform businesses and industries and how companies can prepare themselves for the transformative effects they'll have on unprepared businesses.

Donal (DC) Cahalane ***Teamwork.com*** ***Cork, Ireland***



DC Cahalane is the vice president of growth and marketing at Teamwork. One of Ireland's best known marketers, DC heads up growth and marketing at Teamwork.com, the power behind the world's most productive companies. Teamwork.com is used daily by nearly two million users across more than 370,000 companies to manage every aspect of their business in the most productive way. Customers include Disney, eBay, PayPal, Netflix, SnapChat, Tinder, Harvard, Oxford, as well as household brands such as Land Rover and Aston Martin.

DC was formerly chief marketing officer at Trustev, named EU Technology Startup of the Year for 2014. He has previously worked on launch and engagement strategies for companies like Red Bull, Microsoft, XBOX, MTV, Four Seasons Hotels, Starwood, and Nokia.

A frequent speaker and presenter, DC has spoken at international level internal and public events for technology giants such as Facebook, Twitter, Microsoft, Google, Mastercard, and Telefonica, as well as several international banks.

A well known advocate for European technology startups, he currently sits as an advisor on the board of the Dublin Startup Commissioner, as well as having an advisor and/or investor role in a number of startup companies. In his spare time, DC is also the founder of BUILTINCORK, a community initiative to grow and develop a strong, supportive technology ecosystem in his home city, Cork, Ireland.

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BKR International is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

The individual segments of the program have been developed with the objective of contributing to or increasing the professional competence of participants. These group sessions require only a basic level of knowledge. No advance preparation or other prerequisites are required. Sessions will be presented in a group-live format.

Sponsored learning activities are measured by program length, with one 50-minute period equal to one CPE credit. One-half CPE credit increments (equal to 25 minutes) are permitted after the first credit has been earned in a given learning activity. Please note that not all state boards have adopted this rule. Some participants may not be able to use one-half credit increments.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

