
B K R

I N T E R N A T I O N A L

AMERICAS REGIONAL MEETING

The Brown Hotel
Louisville, Kentucky
June 3-6, 2017

“RACING TO EXCELLENCE”

Louisville is an entirely different type of southern city – a place that’s unique and offbeat with one-of-a-kind experiences. From boundary-pushing twists on southern cuisine that, according to *Food & Wine Magazine*, have made it one of the “10 Best New Food Cities” in America, to its unique take on bourbon, Louisville boasts the world’s only city-wide bourbon trail filled with award-winning distilleries, exhibits, and craft cocktail pubs. Known best for its famous equine racing and cultural event – the Kentucky Derby – Louisville also has over-the-top dedications to its hometown heroes, such as the Louisville Slugger Museum and Factory and the Muhammad Ali Center, dedicated to the incomparable “Greatest.” We hope you will join us in the “Derby City,” where we’ll win the “Race to Excellence” by collaborating together.

HOTEL

Our meeting will be held at Louisville’s legendary hotel, The Brown. Listed on the *National Register of Historic Places*, The Brown’s prime location offers easy access to the city’s most popular destinations, including museum row and the Urban Bourbon Trail. The Brown boasts a myriad of awards for its style, service, and dining, and is home to the decadent and delicious “Hot Brown” sandwich, a culinary hit ever since its first debut in the early 1900s.



BKR has secured special deluxe room rates of **\$169** per night for single or double occupancy, plus the current tax of 16.07%. Room reservations must be made by **Monday, May 8**, to insure rates and availability.

To reserve your room online, simply click on the hotel link [here](#).

Alternatively, you may call the hotel's reservations line at **1-888-888-5252** and reference the BKR International Meeting to take advantage of the discounted rate.

Hotel check-in time is 3:00 p.m., and check-out is at 12:00 noon. However, every effort will be made to have your room ready when you check in. In the event you need to cancel your hotel reservation, you must notify the hotel **at least 24 hours prior to 4:00 p.m. on day of arrival, local time**, in order to avoid being charged the first night's deposit.

MEETING REGISTRATION

We are pleased to advise that **each U.S., Canadian, and Latin member firm is entitled to one free partner registration to the meeting**, which includes all sessions, conference materials, breakfasts, lunches, coffee breaks, group dinners and social events, and unlimited use of BKR's Hospitality Suite. *Golf is not included.* All other firms, additional partners, and all companions are responsible for payment of registration and event fees indicated on BKR's online registration site.

Click [here](#) to access the online registration site. If you have any questions about the online registration process, please contact the Executive Office.

Meeting registration, along with applicable payment online by **credit card only**, is due by **Monday, May 8.**

In the event you need to cancel your meeting registration, you must notify the Executive Office by **Friday, May 19**, in order to receive a full refund.

BKR IS PAPERLESS!
Except for BKR's Statistical Analysis, which will be printed

for everyone, you have the option of accessing your meeting materials directly from our website. **Please be sure to select the option you prefer on your online registration form.** We will NOT have extra copies of the materials on site.



For more information regarding administrative policies, such as complaints, refunds, and cancellations, please contact the Executive Office at 1-212-964-2115.

AIR TRANSPORTATION

Louisville International Airport is 15 minutes away from The Brown Hotel. BKR has secured the following airline discounts:

Delta Airlines: 2% - 10% off published fares. Log on to www.delta.com, or contact Delta Airlines at **1-800-328-1111**. Please use the meeting discount code: **NMPVQ**. Outside North America, please contact your local Delta Airlines reservation office.

United Airlines: 2% - 10% off published fares. If booking through a travel agent or United Meeting Works at **1-800-426-1122**, provide the following information: Agreement Code: **917132** and Z Code: **ZXYQ**. Or, save an additional 3% by booking your own reservation at www.united.com, and enter Offer Code: **ZXYQ917132** in the Offer Code box. Outside of the United States, please call your local United Airlines reservation office.

As always, be sure to book your airline ticket at least **30 days prior to travel** to secure the lowest fares.

GROUND TRANSPORTATION

Complimentary shuttle service is available 24/7 and can be arranged by calling the Brown Hotel at **1-888-888-5252** after you retrieve your luggage. Simply ask where you should meet the driver for pickup.

PARKING

The Brown Hotel offers valet parking for \$24 per night and self-parking for \$20 per night. Local members can request an event parking sticker from BKR staff, at the discounted cost of \$9 per day.



HOSPITALITY SUITE

Catch up with your BKR friends and make new ones over refreshments and light snacks in the J. Graham Brown Suite, located on the third floor. Our Hospitality Suite will open each afternoon at 4:00 p.m., from **Saturday**, June 3, through **Tuesday**, June 6, where you may help yourself to your favorite wine, beer, soft drinks, and light snacks. Be sure to stop in when you arrive to pick up your program materials and name badge.

CONTINUING PROFESSIONAL EDUCATION

U.S. members will earn approximately 13½ hours of CPE credit by attending all of the sessions on Saturday, Monday, and Tuesday, subject to the NASBA requirements stated at the end of this letter. Members attending BKR's Governmental/Not-for-Profit Accounting and Auditing Practice Group Meeting on June 3 will earn approximately 7½ additional CPE credits.

LEARNING OBJECTIVES

- Apply best practices in partner accountability;
- Learn how to apply the concept of social selling to win clients;
- Learn how to grow the firm with non-traditional revenue generating services;
- Understand how to sustain excellence and effective leadership amid chaos and the uncertainty of an ever-changing environment;
- Attain expertise in using data to drive growth strategy and improve ROI;
- Integrate technology advancements in the workplace; and
- Learn about the art of artificial intelligence and how it is utilized for data processing in accounting firms.

BUSINESS PROGRAM HIGHLIGHTS

Please see the attached **AGENDA** and the **BUSINESS PROGRAM/BIOGRAPHIES** section, beginning on page 9 of this document, for speaker biographies and program outlines.

SATURDAY, JUNE 3

Governmental/Not-for-Profit Accounting and Auditing Practice Group Meeting

The Governmental/Not-for-Profit Accounting and Auditing Practice Group will meet for a full day from 8:30 a.m. - 4:30 p.m. A group dinner will be held Friday, June 2, at 7:00 p.m. Detailed information will be e-mailed separately. All members with a practice in this niche (or who are considering one) are invited to attend.

MONDAY, JUNE 5

After our official "Welcome to Louisville" by our host, DMLO President Chris Ward, Regional Chairman David Goldner (Baltimore) will present



his annual report, review the slate of board nominees, BKR's financial statements and budget, and call for a vote on each. Our keynote speaker, Gary Adamson, is a nationally renowned consultant and former managing partner of a top 200 CPA firm, who will present "Partner

Accountability and Unity: Linking Firm Strategy to Compensation.” Finishing up the morning session, Howard Rosen (Phoenix) will discuss the results of BKR’s 2017 Member Firm Statistical Analysis.

Monday afternoon will be devoted to the ever-popular breakout sessions, repeated twice to give you an opportunity to participate in two different sessions, on:

- Drilling Down into the 2017 Statistics;
- The Pros and Cons of Outsourcing;
- Partner Accountability; and
- The New Normal: Winning Clients with Social Selling.

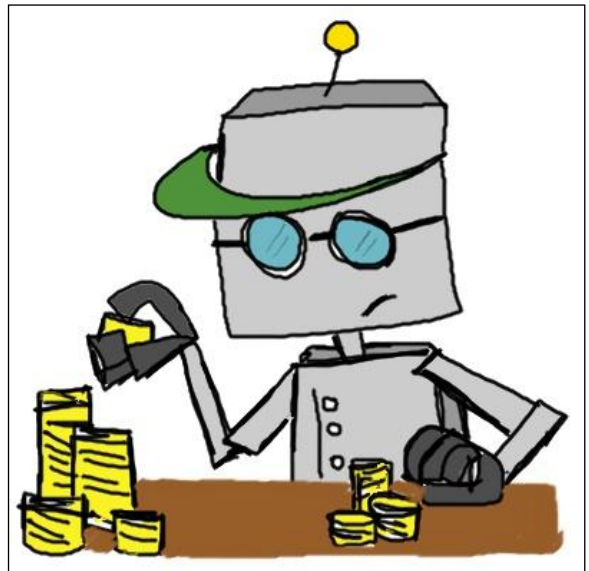
Please be sure to register for both breakout sessions on the online registration form.

TUESDAY, JUNE 6

Today’s session will begin with updates from the chairmen of the Asia-Pacific and EMEA Regions on the latest developments in their regions, followed by reports on the initiatives of the Emerging Leaders and Medical Practices and Health Care Practice Groups. The morning’s keynote speaker, leadership expert and professor Dr. Paul Voss, will present a compelling and thought-provoking session on “That Michelangelo Moment: Sustained Excellence Amid Chaos and Uncertainty.” Marketing guru and data analytics expert Katie Tolin will conclude the morning session by presenting “Using Data to Drive Growth Strategy and ROI.”

After lunch, DMLO’s IT Director Bob Daugherty will provide an update on recent trends in technology, cyber security, and cloud computing. Following, Dr. Roman Yampolskiy, from the University of Louisville, will present “Artificial Intelligence: The Future is Now,” one of the most current technological trends being implemented in the accounting profession. The final session will be a lively panel discussion on staff retention, moderated by DMLO’s Director of Marketing Delene Taylor with members of the firm’s iGen Committee.

Our program will end with the ever-popular drawing for the latest iPad, but you must still be in the meeting room to win it!



SOCIAL AGENDA HIGHLIGHTS

SATURDAY, JUNE 3

Welcome Dinner at the Marketplace Restaurant

Tonight, join your colleagues for a special reception and dinner at the Marketplace Restaurant. Located just a few blocks from our hotel in the picturesque Old Kentucky Theater Square, we'll savor a unique dining experience, featuring Executive Chef Zac Young's creative cuisine with southern roots and a strong French and Mediterranean influence. In addition to the restaurant's southern flair and passion, its extensive bourbon list is fit for any respectable bourbon connoisseur's discerning palate.



SUNDAY, JUNE 4

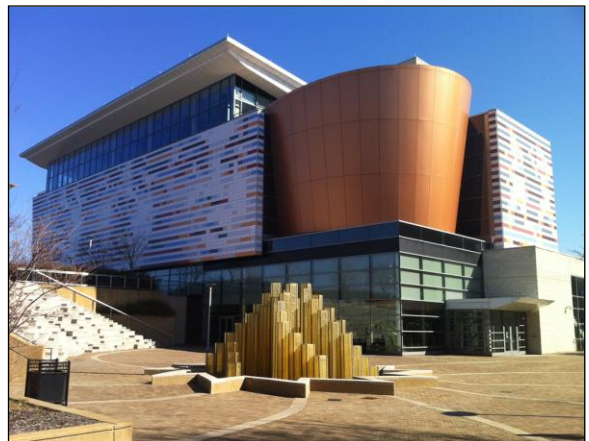
A full hot and cold breakfast buffet will be available beginning Sunday morning from 7:00 a.m. - 9:00 a.m. in the Bluegrass Room, located on the second floor.

Golf at the Champions Pointe Golf Club

All BKR golfers are invited to play in BKR's annual tournament on Fuzzy Zoeller's signature course at the [Champions Pointe Golf Club](#). Lunch will be served following the tournament. **Note: Space is limited. Register early to guarantee a spot! First come, first served.**

Louisville City Tour, Muhammad Ali Center, Evan Williams Bourbon Experience, and Lunch at the Bristol Bar & Grille

We will begin our day with a city tour featuring Louisville's fascinating architectural and historical sites. The drive will include historic Main Street, which has the largest collection of cast-iron facade buildings outside of SoHo in New York; Slugger Field, home of the Cincinnati Reds Triple-A Affiliate and the Louisville Bats; and Waterfront Park, the front door to Kentucky offering a grand view of the Ohio River.



Next stop is a hearty lunch at Bristol Bar & Grille, a must before experiencing “Whiskey Row” and the state-of-the art Evan Williams Bourbon Experience. Step back in time to 1783 and experience life and bourbon making as it was in the early days of the Republic, and have a taste of premium bourbon in the recreated historic bar.

Last but not least, our tour will include a visit to the Muhammad Ali Center. Muhammad Ali became “The Greatest” by dreaming big: setting goals and dedicating himself to achieve them through focus, commitment, persistence, and lots of hard work. At the Ali Center, we’ll explore his life through interactive exhibits and amazing video footage, beginning with his Louisville roots and unprecedented boxing career to his societal convictions and global humanitarianism.

“Taste of Louisville” Buffet Dinner at The Brown Hotel

Prepare to experience Kentucky’s famous cuisine, a delectable treat for your taste buds. Start out with local comfort food favorites, such as country ham and green beans, burgoo – a spicy stew that is similar to Irish or Mulligan stew, corn bread, black eyed peas, a delicious strip loin, fried chicken, and The Brown Hotel’s original, world famous Hot Brown (originated in The Brown Hotel and featured on many cooking shows, such as ***Man vs. Food, Throwdown! With Bobby Flay***, and ***Chopped***, among others). Save room for the best...the renowned bourbon cheesecake. Bon appétit y’all!

MONDAY, JUNE 5

Companion Tour: Louisville Victorian Homes, Hat Making, and Lunch at The Brown Hotel

Companions will visit old Louisville, home to the third largest collection of Victorian mansions in the United States. Old Louisville is an historic preservation district south of the city where



stately mansions stand as they once did in the late 1800s. Companions will see examples of everything from Arts & Crafts styling to elegant Victorians as they visit a variety of homes featuring one-of-a-kind chandeliers, and woodwork by magnificent craftsmen. Areas included are the lovely St. James Court, as well as Central Park, home

to the DuPonts of Delaware fame and designed by Frederick Law Olmsted. Homemade bourbon balls are included!

After the tour, it’s back to The Brown for lunch followed by an afternoon of creative fun – making the perfect hat for the evening’s gala dinner at Churchill Downs. C.K. Nobles, LLC has been a part of the most exciting events surrounding Derby, and was once the official millinery designer for the Kentucky Derby Museum, which currently displays their hats. Owners/designers, C. Kevin Swansey and Sheila Nobles, make up the unique design team that have

designed hats for celebrities, political figures, and notable people in the horse racing industry. They will supply companions with a variety of hats, along with flowers, ribbons, and all items necessary to design their own derby hat. They will discuss how they design hats and answer questions about hat decorating, trends, etc. Prizes will be awarded at the gala dinner to two companions with the most creative and unique derby hats.

Kentucky Derby Party at Churchill Downs

Tonight, we will celebrate our successes at a truly American icon, Churchill Downs, the world's most legendary racetrack. Horse racing in Kentucky dates back to 1789, when the first race course was constructed in Lexington. Almost 100 years later, in 1875, Churchill Downs officially opened its gates in Louisville, and began its tradition as "Home of the Kentucky Derby," the longest continually running sporting event in America, and also known as "the most exciting two minutes in sports."



Prior to cocktails and our sumptuous gourmet dinner, we will have a guided walking tour of the Churchill Downs racetrack and paddock area and learn about past Derby

winner, the rich history of this location, and trivia and fun facts along the way. Following dinner, prizes will be awarded to the winners of the best derby hats. And, last but not least, we will dance the night away to Louisville's best dance band, the Louisville Crashers. A Mint Julep will await you!

ENTRY REQUIREMENTS

Visitors from countries outside the U.S. (including Canada) must present a valid passport and may require additional documentation, such as a visitor's visa. Check with the nearest American Consulate or your travel agent before you travel.

TIME ZONE

Louisville is located in the Eastern Time Zone (EST), UTC-5.

WEATHER AND DRESS

The weather in early June should be mostly sunny, with average highs of 85° F (30° C) and lows of 60° F (16° C). Dress for all meetings and social events is business casual, with the exception of the Kentucky Derby Party, where pastel colors and festive hats are the order of the day.

ASSISTANCE

Your Executive Office Team, together with the partners and staff of DMLO (Deming, Malone, Livesay & Ostroff), look forward to welcoming you to Louisville. Please feel free to contact us at 1-800-BKR-INTL (1-800-257-4685) in North America, 1-212-964-2115 (outside North America), or bkr@bkr.com for any assistance you may need.

WEBSITES

For more information on the many aspects of the Americas Regional Meeting, visit the following sites:

Speakers: Gary Adamson: www.adamsonadvisory.com
Christine Nelson: www.ingenuitymarketing.com
Katie Tolin: www.cpagrowthguides.com
Paul Voss: www.ethikos.com
Roman Yampolskiy: cecs.louisville.edu/ry

Louisville: www.gotolouisville.com
The Brown Hotel: www.brownhotel.com
Churchill Downs: www.churchilldowns.com
The Muhammad Ali Center: www.alicenter.org
Champions Pointe Golf Club: www.fuzzygolf.com

BUSINESS PROGRAM OUTLINES/BIOGRAPHIES

MONDAY, JUNE 5

PARTNER ACCOUNTABILITY AND UNITY: LINKING FIRM STRATEGY TO COMPENSATION

Presenter: Gary Adamson, CPA

According to the latest AICPA survey of firms with over 21 professionals, one of the top three issues facing firms today is partner accountability and unity. In this session, Gary will discuss the alignment of firm strategy and vision with partner performance and, ultimately, partner compensation; and why that linkage is missing in most firms. How do you create a process in your firm to reward the right behaviors and execute the strategy? What are the key elements that you need in your compensation system? What should “being accountable” mean in the future?

GARY ADAMSON, CPA

Adamson Advisory

Centerville, Indiana



Gary Adamson is the chief executive officer of Adamson Advisory, a CPA practice management consulting firm. Bringing both his managing partner and consulting experience to the table, he specializes in:

- Succession planning and strategies;
- Firm governance and management;
- Merger and acquisition assistance;
- Strategic planning and firm retreats;
- Partner compensation systems;
- Partner agreements and retirement; and
- Partner coaching.

Gary is one of the few CPA firm consultants with managing partner on his resume. He led a top 200 CPA firm for over 20 years, growing it from a small local practice to a regional four office firm. His experience goes deep with personal, first-hand knowledge of the daily challenges you face in your firm. Adding to that, he has consulted with over 60 firms, bringing that broader knowledge and best practices into every engagement.

Gary is a frequent speaker at professional conferences, including state societies, associations, and the AICPA. His articles have been published in over 40 professional publications.

CHRISTINE NELSON

Ingenuity Marketing Group, LLC

St. Paul, Minnesota



Christine Nelson is a senior communications and media consultant with BKR's Strategic Alliance Partner Ingenuity Marketing Group, LLC, in St. Paul, Minnesota. She holds a Bachelor's degree in mass communications and has worked with professional services for more than two decades. She is also a former business journalist for regional and national media. She excels in visibility and reputation management for individuals, practice groups, and organizations. Christine provides cost-effective media consulting and coaching, ghostwriting, and editing

to expand reach and enhance reputations. She has spoken to industry associations, including Association for Accounting Marketing, among others. Her awards for clients include national AAM Marketing Achievement Awards and Legal Marketing Association "Your Honor Awards."

DELENE TAYLOR, CPA, CGMA
Deming, Malone, Livesay & Ostroff, PSC (DMLO)
Louisville, Kentucky



Delene Taylor joined DMLO in 2013 as marketing director. She serves on the Marketing Committee and is a facilitator of the firm's iGen Committee. She loves working with entrepreneurs, particularly providing affordable solutions and bundling the many benefits of cloud-based accounting applications with the trusted services of a CPA-level business advisor.

Delene began her career in public accounting in Dallas, Texas, and then spent seven years as a controller/CFO in the professional services industry. She then joined a Louisville CPA firm, serving clients and the firm in the roles of firm administrator, HR director, and marketing/business development director, for over 15 years. When her firm merged into a national firm, she joined DMLO, where she relishes the opportunity to be *hopelessly devoted to promoting CPAs!*

Delene earned her Bachelor of Science in Accounting from the University of Texas at Austin and is licensed to practice as a CPA. She is also a Chartered Global Management Accountant. Delene is a member of the American Institute of Certified Public Accountants, the Kentucky Society of Certified Public Accountants, and the Association for Accounting Marketing. She is chair of BKR International's Marketing Practice Group and a member of the Hurtsbourne Area Business Association and the Louisville Independent Business Alliance. She also serves on the B to B Committee.

Delene is a frequent presenter at the Association for Accounting Marketing annual summits, as well as at other local and national events.

TUESDAY, JUNE 6

**THE MICHELANGELO MOMENT: SUSTAINED EXCELLENCE AMID
CHAOS AND UNCERTAINTY**

Presenter: Paul Voss, PhD

In 1499, an unknown Florentine created the Pieta from a block of brilliant white Carrara marble. Michelangelo, then only 23 years old, always considered himself, first and foremost, a sculptor, and he dedicated his life to working with a hammer and chisel. Yet in 1508, Michelangelo was forced to pick up a brush and palette, as he worked for over four years to complete his magnificent ceiling in the Sistine Chapel. In 1547, Michelangelo once again needed to adapt to a changing environment as he accepted the position of "Capo Maestro," head architect of St. Peter's Cathedral.

Michelangelo provides a rich and compelling example of intelligent adaptation and intellectual agility. Yet Michelangelo did not change everything – he exchanged one set of tools for another – but retained his integrity, work ethic, artistic vision, and total commitment. Firms and individuals today must likewise evolve and embrace new platforms and skills in order to thrive in a complex and fluid environment. We will continue to face Michelangelo moments. How we respond at these moments will determine if we succeed or fail.

In this highly engaging and informative presentation, Paul uses history to understand the current world of disruption, change, the experience economy, the Uber phenomenon, and how it impacts the accounting world.

PAUL VOSS, PHD
Ethikos
Mableton, Georgia



Dr. Paul Voss is president of Ethikos, a consultancy specializing in culture, leadership, and executive coaching, and an associate professor at Georgia State University. A gifted public speaker and award-winning teacher, Paul offers courses on Shakespeare, Dante, Business Ethics, Renaissance Literature, and the History of the Book. He publishes on a wide variety of topics for both academic audiences and the popular press, and regularly appears on television and radio programs. He was recently profiled in the *Wall Street Journal* and the *Atlanta Business Chronicle*.

Paul's work on leadership, culture, business ethics, coaching, public service, and corporate stewardship builds on 2,500 years of intellectual history. His dynamic seminars, coupled with a compelling and thought-provoking curriculum, receive among the highest evaluations in the industry.

His clients include the FBI, Cox Communications, General Electric Energy, McKesson, Mizuno USA, Chick-Fil-A, NYPD, Boral, Best Buy, Chubb Insurance, Foot Locker, FedEx, and many others.

USING DATA TO DRIVE STRATEGY AND ROI
Presenter: Katie Tolin

Marketing is part art and part science. Traditionally, the focus has been placed on the art side of the equation. However, the science side is what's getting the most attention today. Data is being used to develop growth strategies. It also helps you find market potential and opportunity within your client base. Since data is measurable, you are able to better track the return on your efforts. The use of marketing technologies is helping those who use them reach even higher levels of measurable success. This session will highlight both data you should be using to set strategy, as well as data that prove ROI.

Following the session, you will walk away with an understanding of:

- How data is changing the way we market;
- Types of data analysis firms should be conducting;
- How to explore current revenue for opportunity;
- Why marketing can prove a return on investment, given the right tools; and
- What KPIs should be on your growth dashboard.

NOTE: This session will be presented from a big picture perspective – what it is, what you should look for, and why it's important to you. However, the presentation slides will include specific formulas and calculations for those who want to implement these ideas when they return to the office.

KATIE TOLIN **CPA Growth Guides** **Canton, Ohio**



Before founding CPA Growth Guides in 2015, Katie spent 20 years in professional services marketing having worked in local, regional, super regional, and national accounting firms. She has a proven record developing firm and niche marketing strategies, providing business development support, spearheading content and inbound marketing strategies, and driving product management. Today, she helps CPA firms drive top-line revenue and profitability through data-driven marketing strategies.

A past president of the Association of Accounting Marketing, Katie was twice named as one of *Accounting Today's* Top 100 Most Influential People in Accounting, and was one of *CPA Practice Advisor's* Most Powerful Women in Accounting. A 2016 inductee into the Accounting Marketing Hall of Fame, Katie was named Accounting Marketer of the Year in 2010, and has won a total of 12 marketing achievement awards from the Association of Accounting Marketing. Katie is also a contributing author to *Bulls-eye: The Ultimate How-To Marketing & Sales Guide for CPAs*.

UPDATE ON TECHNOLOGY, CYBER SECURITY, AND GADGETS: SOMETIMES WHAT YOU DON'T KNOW CAN HURT YOU!

Presenter: Bob Daugherty

During this session, Bob will address several important questions. There are answers for some and not for others. He will discuss the latest technology you need to be watching and cyber security concerns for CPA firms. Bob will also look at some cool tech gadgets. After this session, he will provide you with a list of questions and answers to take back to your firm for discussion. Knowing the answers can save your firm and your clients time, trouble, and of course, money. It all starts with asking questions.

BOB DAUGHERTY
Deming, Malone, Livesay & Ostroff, PSC
Louisville, Kentucky



Bob Daugherty is the IT Director at DMLLO. He has 30 years' experience as a technology professional in the CPA industry, 17 of those years with DMP. Bob manages the technology for the firm and provides IT consulting to clients.

Bob earned his Associate degrees in both accounting and technology, and holds a multitude of technical certifications, including CNA/CNE (Novell Engineer), Comptia A+, Net+, Security+, and Project+, as well as Microsoft MCP. He also blogs about technology for various websites and presents on technology issues, including business continuity, technology trends, and security.

Bob serves as president of the Information Technology Managers Association (ITMA) and organizer of their annual conference. He is also chair of BKR's Technology Practice Group, member of KIPCUG, LouMUG, VMUG, Spiceworks Louisville, and other local technology organizations.

ARTIFICIAL INTELLIGENCE: THE FUTURE IS NOW
Presenter: Roman Yampolskiy, PhD

Dr. Roman Yampolskiy will cover the state of the art of artificial intelligence (AI) and expected future developments with implications for employment/unemployment, the economy, other domains, and humanity as a whole. He will also address how AI is affecting the accounting profession.

ROMAN YAMPOLSKIY, PHD
University of Louisville
Louisville, Kentucky



Dr. Roman Yampolskiy is an associate professor in the department of Computer Engineering and Computer Science at the Speed School of Engineering, University of Louisville. He is the founding and current director of the Cyber Security Lab and an author of many books, including *Artificial Intelligence: A Futuristic Approach*. During his tenure at the University of Louisville, he has been recognized as: Distinguished Teaching Professor, Professor of the Year, Faculty Favorite, Top 4 Faculty, Leader in Engineering Education, and winner of many other

honors and distinctions. Roman is a senior member of IEEE and AGI, member of the Kentucky Academy of Science, and Associate of GCRI.

Roman holds a PhD degree from the Department of Computer Science and Engineering at the University of Buffalo. He was a recipient of a four-year National Science Foundation Integrative Graduate Education and Research Traineeship. Before beginning his doctoral studies, Roman received a BS/MS combined degree in Computer Science from the Rochester Institute of Technology in New York. After completing his PhD dissertation, he held a position of Affiliate Academic at the Center for Advanced Spatial Analysis, University of London. He had previously conducted research at the Laboratory for Applied Computing, currently known as the Center for Advancing the Study of Infrastructure, at the Rochester Institute of Technology and at the Center for Unified Biometrics and Sensors at the University of Buffalo. Roman is an alumnus of Singularity University and a visiting fellow of the Singularity Institute (Machine Intelligence Research Institute).

Roman's main areas of interest are: AI safety, artificial intelligence, behavioral biometrics, cyber security, digital forensics, games, genetic algorithms, and pattern recognition. He is an author of over 100 publications, including multiple journal articles and books. His research has been cited by more than 1,000 scientists and profiled in popular American and foreign magazines, dozens of websites, and on radio and television. Roman's research has been featured over 250 times in numerous media reports and in 22 languages.

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BKR International is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

The individual segments of the program have been developed with the objective of contributing to or increasing the professional competence of participants. These group sessions require only a basic level of knowledge. No advance preparation or other prerequisites are required. Sessions will be presented in the group-live format.

Sponsored learning activities are measured by program length, with one 50-minute period equal to one CPE credit. One-half CPE credit increments (equal to 25 minutes) are permitted after the first credit has been earned in a given learning activity. Please note that not all state boards have adopted this rule. Some participants may not be able to use one-half credit increments.

Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Website: www.nasba.org.