



EMEA Regional Update

Istanbul, Turkey
3 May 2014

Lourens Oosthuizen



EXECUTIVE DIRECTOR

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Membership

EMEA region:

- 65 firms
- Offices in 47 Countries



Board Members

- Lourens Oosthuizen, South Africa (Chairman)
- Nilesh Shah, United Kingdom (Vice-Chairman)
- Arcangelo Agogliati, Italy
- Alain Forestier, France
- Ivan Fučík, Czech Republic
- Peter Janssen, Netherlands
- Hakan Sahin, Turkey
- Angelos Theodorou, Cyprus
- Ulrich Viefers, Germany



EMEA Board

Meetings:

- Dublin, October 2013
- Teleconference: December 2013
- Istanbul, May 2014
- San Francisco, October 2014

EMEA Board

Chairman: also member of WW Board

- Meetings in Dublin, Istanbul, San Francisco
- Other members from EMEA:
 - Angelo Colombo (WW Chairman)
 - Peter Walter (Jacqueline Wolfovski - from 1 July 2014)
 - Shimon Yarel
 - Stephen Hamlet (*as non-voting observer and contributor*)

Goals

EMEA Board main goals:

- Expanding membership/countries
- Expanding services
- Expanding coverage offers more possibilities:
 - To offer your clients more assistance (outward referrals)
 - To target potential clients with international outlook
 - To exchange experience among member firms
 - To receive inward referrals

Provision of information

- EMEA Website (www.bkrenea.com)
- E-Update regional newsletter (Quarterly)
- Tax newsletter (Quarterly)
- Audit & Accounting update (Quarterly)
- Tax and Audit/Business group technical meetings
- Sub-regional meetings (Alps & Mediterranean, BIG, Central/Eastern Europe, Middle East, South Africa)
- Specialist Practice Groups (Tax specialists)
- Library on www.bkr.com (incl. Doing Business brochures)



Regional website for EMEA

Why?

- To expand EMEA content on the www.bkr.com site
- To attract new firms in our region, promoting specific activity in EMEA
- To host new ideas and service offerings for existing members
- To be more personal and focused to the region



Recruitment

In 2012/13, we recruited:

- UNW LLP, [United Kingdom \(Newcastle\)](#)
- Molade Trust Management B.V., [The Netherlands](#)
- Abou Nasr and Associates, [Iraq](#)
- Auditangol Consulting Enterprise (ACE), [Angola](#)

Losses: [Osunbade, Okiti & Co \(Nigeria\)](#)



Recruitment

In 2013/14, we have recruited:

- GESEM, *Spain (Alicante)*
- Adebola Sobanjo & Co., *Nigeria*

Pipelines: Belgium (2 firms), Georgia, Qatar, Ghana, Luxembourg (Audit and accounting)

Target countries

Europe

- Estonia
- Finland
- Lithuania
- Luxembourg (Audit firm)
- Slovakia / Slovenia
- Russia (to expand)

Middle East and Africa

- Algeria
- Kenya
- Namibia
- Qatar
- Tunisia
- Zambia

Committees

STANDARDS (ESC)

Chair – Anne Mouhssine (France)

- Annual Audit/Business group meeting (November)
- Education and support re Audit & Accounting updates
- Due diligence on new members
- Liaison with ISC

Committees

TAX (ETC)

Chairman - Angelos Theodorou (Cyprus)

- Annual Tax meeting (November)
- Quarterly Tax newsletter
- Updating Tax database/specialist contact list
- Practice groups
- Liaison with ITC

New Marketing/PR initiatives

- Marketing consultant
- EMEA website re-vamp
- Twitter presence
- Corporate video
- Mini video interviews



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INTERNATIONAL

BKR EMEA WEBSITE

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London, United Kingdom
New York, USA

News
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Latest Events
Publications
Multimedia

Top Stories
Middle East Meeting 2014
BKR EMEA Region Tax Newsletter
South Africa Meeting 2014
BIG Meeting 2014
LNNV news and announcements

Latest News

MAR 2011 9
Middle East Meeting 2014
From 26-28 March, members from the Middle East region of BKR International met for the first sub-regional meeting in several years...



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Organise a meeting

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Buenos Aires, Argentina
London, United Kingdom
New York, USA

BKR Regional Site

BKR International is a leading global association of independent accounting and business advisory firms representing the expertise of more than 135 member firms with over 300 offices in over 70 countries around the world.

Text that will support the video below.
Not to do with publications or events.

BKR
INTERNATIONAL
Southern Africa
Regional Meeting

Stephen Hamlet @BKRemea
Mar 19
Great to see BKR member firm @BlickRothenberg getting good press <http://goo.gl/PxzlzE>

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Follow Us

Latest News

MAR 2011 18
BIG company meeting in London, London, United Kingdom

MAR 2011 9
BIG company meeting in London, London, United Kingdom

MAR 2011 18
BIG company meeting in London, London, United Kingdom

Latest Events

18 - 19 MAR 2014
This is what the event title will look like.

23 - 25 FEB 2014
This is how an event title will appear if it needs to truncate.

18 - 19 JAN 2014
This is how an event will look if the date is in the past.

18 - 19 JAN 2014
This is how an event will look if the date is in the past.

18 - 19 JAN 2014
This is how an event will look if the date is in the past.

Multimedia

BIG company meeting in London, London, United Kingdom

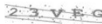

MAR 2011 9
BBC Commentary on the new Irish Budget

BBC Commentary on the new Irish Budget

BBC Commentary on the new Irish Budget

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INTERNATIONAL

EGIAN: <http://www.bkrenea.com/Members-Area/EGIAN.aspx>

- European Group of International Accounting Networks and Associations
- 24 global organisations offering audit, accounting and business advisory services
- Combined turnover of members: US\$ 40 billion
- Exchange of ideas / Lobbying (for eg, in response to EC Green Paper and Audit exemption thresholds)
- London Executives Group / relations with IAB
- Representatives: Stephen Hamlet and Ulrich Viefers

Sub-regional meetings

- Central/Eastern Europe, Munich, 26-27 June 2014
- Alps and Mediterranean, TBD - September 2014
- Audit and Tax meetings, Amsterdam, 24 November 2014
- Southern Africa, TBD - March 2015
- BIG, London, March 2015
- Middle East, TBD - March 2015
- Bi/tri -lateral meetings

Statistical Analysis

- Introduced as useful tool for sharing information/making comparison among members
- Target to further enhance information despite various jurisdictions
- Presentation at Annual Regional conference

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2015 EMEA meeting

Stockholm: 16-18 May



BKR EMEA Region



Thank You