

# AMERICAS REGIONAL MEETING Pan Pacific Hotel Vancouver, British Columbia, Canada

May 20-21, 2019

## "The Firm of the Future: How Do We Get There?"

### **VIRTUAL CONFERENCE PROGRAM AGENDA**

#### MONDAY, MAY 20

8:30 a.m. – 8:40 a.m.	Welcome to Vancouver	Jason Nakano (Vancouver)	
8:40 a.m. – 8:50 a.m.	Report of the Americas Chair  • Vote on nominations to the Americas Board  • Vote on BKR financial statements and budget	Karen Brenneman (Canton)	
8:50 a.m. – 9:00 a.m.	The Firm of the Future: Worldwide CEO Update	Howard Rosen (Executive Office)	
9:00 a.m. – 10:20 a.m.	Leading Your Firm into the Future: It Starts With You	Michelle Ray Lead Yourself First Enterprises Vancouver, British Columbia, Canada	Personal Development Non-Technical (1.5)
1:00 p.m. – 2:40 p.m.	Breakout Session		
	<ul> <li>How to Leverage BKR Resources:</li> <li>Optimizing R&amp;D Credits for Your Clients</li> </ul>	Yair Holtzman (New York)	Taxes - Technical (1)
	Cybersecurity Risk Assessment Process	Jeff Eckert (Houston)	Information Technology -

Participants will earn 8.5 hours of CPE credit for attending all of the sessions.

Technical (1)

### **TUESDAY, MAY 21**

8:30 a.m. – 9:00 a.m.	Around the World in 30 Minutes • EMEA • Asia-Pacific • Americas • World	Ulrich Viefers (Düsseldorf) Marycris Oplas (Manila) Karen Brenneman (Canton) Manuel Rangel, Jr. (Mexico City)	
9:00 a.m. – 9:15 a.m.	Practice Group Updates • Future Leaders • SALT • Member Value Task Force	James Matzdorff (Boston) Bill Penczak (Houston) Jeremy Vokt (Omaha)	
9:15 a.m. – 10:15 a.m.	The High Growth Manifesto: How to Outsmart Your Competition	Lee Frederiksen, Ph.D. Hinge Reston, Virginia	Communications and Marketing - Non- Technical (1)
10:30 a.m. – 11:00 a.m.	Blockchain City	Ian Khan Technology Futurist Toronto, Ontario, Canada	Information Technology - Technical (.5)
11:00 a.m. – 12:30 p.m.	Technology Trends in Growing Dynamic Accounting Firms: A Shift in Mindset is Underway	Roy Keely Right Networks Alpharetta, Georgia	Information Technology - Technical (1.5)
12:30 p.m. – 1:30 p.m.	Lunch Break		
1:30 p.m. – 2:30 p.m.	How to Hire for the Firm of the Future	Jeff Phillips Accountingfly Pensacola, Florida	Personnel/Human Resources - Non- Technical (1)
2:30 p.m. – 3:20 p.m.	Best Practices: Securing Your Data	Noel Kersh Pathway Forensics The Woodlands, Texas	Information Technology - Technical (1)
3:20 p.m. – 3:30 p.m.	Closing Remarks	Karen Brenneman (Canton) AJ Johnson (Executive Office)	